

BlueVerse Cloud

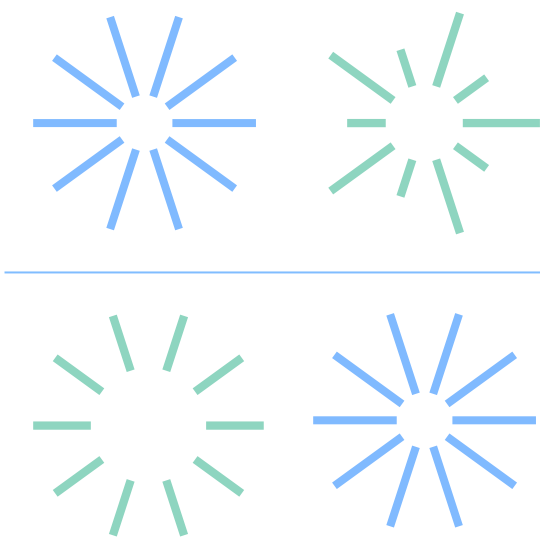
Cloud-based, Omni-channel Platform

Drives a truly seamless omni-channel banking experience across all multiple channels.

Easily Deliver Exceptional Self-service Experiences

One of the typical challenges of adding an omni-channel platform is the cost of replacing legacy infrastructure. As a cloud-based, multi-vendor ATM software platform, BlueVerse™Cloud allows for greater flexibility and cuts costs when it comes to software development and deployment.

This efficient, cloud-based platform, brings the ATM channel into the full omni-channel experience, delivering consistent interfaces, and seamless banking services across all channels.



Seamless Customer Experience



Improve the customer experience with a consistent UI/UX across all channels (Mobile, PC, and ATM).

Empowering Service Expansion



Open platform allows banks to leverage in-house or 3rd party IT resources to easily implement new services or change business flows on terminals.

Improved Operational Efficiency



Eliminate large-scale physical software installation with centralized deployment, and reduce the cost associated with software changes/updates.

Enhanced Marketing Capabilities



Realtime marketing campaigns using a single, centralized system; consistent branding across multiple banking channels.

Web-based Open Platform

- Open and flexible architecture ensures easy configuration and implements a seamless omni-channel experience across all banking channels

Flexible Software Architecture

- HTML5/JavaScript architecture allows for greater scalability & flexibility of system changes in service processes on self-service terminals

Interactive UI & UX

- Extensive GUI configurations (HTML5/CSS) allow for greater graphical representations and enable brand differentiation

Centralized Deployment

- All software updates originate and are controlled from a central server
- Quickly respond to new requirements or new regulations

